Pricescope Jewelry Products Feed Specification (ver. 2.2)

Changes in version 2.2 (previous changes available in History section):
- Deprecated "sale" field and replaced with "SalePrice" to be used as a way to show sale. This will show sale items prominently and allow users to filter on sale items.
- Added new field called "New" to be used for items new to you or new pieces to be featured by us in the future and be sortable.

Current document contain all necessary information about feed specification for products that will be listed at Pricescope jewelry search. This is a work in progress at as we are still in development stage.

To list products on the Pricescope jewelry search, vendor need to provide data feed file. It is a file that contains all the information about all jewelry products sold by vendor, such as product title, price, product image, url etc. See below for details.

Note: Vendor can provide feed file in xml format.

The file use the following convention and be available to download: [VendorName]-jewelry-search.xml

Feed fields specification:

Required	Parameter Name	Description	Data Type	Max Length	Sample
Yes	VendorProductId	Unique id which assigned to product. This id should be consistent between feed updates. Can contain only digits and letters.	Text	50	BN1388
Yes	Title	The name of the product	Text	255	Three Stone Pave Diamond Ring
Yes	Description	The description of the product	Text	5000	Brilliant in every way, this diamond ring features eight diamonds pave-set in 18k gold that will accent your center diamond. Setting includes 1/4 carat total diamond weight.
Yes	ProductType	The Pricescope type of the product. Vendor must choose one from existing product categories – see **Product Types List** below this table.	Text	-	Engagement Rings, Wedding Bands, Earrings, etc.

	VendorProductCategory	Vendor category of the product - mostly used for engagement rings subcategories. Vendor can provide up to 12 < VendorProductCategory > for 1 product.	Text	50	Three Stone, Halo, One Stone, etc.
Yes	Metal	The metal of product. Vendor must choose one from existing list of metals, see **Metals List** below this table. If the product contains several metals, for each of them vendor must create separate node <metal>. Vendor can provide up to 12 metals for 1 product which would be used for multi tone searching.	Text	-	14k White Gold
Yes	ProductUrl	The product URL at the vendor website. Use only HTTP or HTTPS protocols and no IP address allowed.	Text	2000	http://www.bluenile.com/three-stone-diamond-ring-18k-yellow-gold_5928
Yes	ImageUrl	The image URL for the product. Vendor can provide up to 12 <ImageUrl>, but in this case need to use attribute "sort" to identify the order of displaying images for this product. Sort attribute must be integer, accepted values 1-12. Main image product - first <ImageUrl> or <ImageUrl> with "sort=1".	Text	1000	http://img.bluenile.com/is/image/bluenile/-three-stone-diamond-ring-18k-yellow-gold-1122.jpg
	VideoUrl	The video URL for the product. Video will not be downloaded and will be played directly from specified url. Vendor should provide attributes "height" and "width" as necessary parameters.	Text	1000	http://www.youtube.com/watch?v=wDrLlYChML4
Yes	Price	The price for the product in US dollars. Use two decimals only. Do not put commas, dollar signs or other symbols	Decimal	-	1170.00
	SalePrice	If the product is on sale, then enter sale price of the product. Sale price should be less than Price and greater than zero.	Decimal	-	999.00
	New	If product is new, then enter Yes	Text	3	Yes
	StockNumber	The Vendor stock number of the product.	Text	50	5928

	Designer	The name of the designer.	Text	50	Tacori
	ProductGroupNumber	Used for group similar products – for example, settings with different metals. For more info see **Examples** section.	Text	50	1
	CenterStone	Should be use for jewelry which contain center stone like diamond or pearl. Vendor must choose one from existing list of stones - see **Stones List** below this table.	Text	-	Diamond
Yes	CenterStoneIncluded	Field that say that center (main) stone already included in the product. Can be only 2 values: Yes| No	Text	3	No
	CenterStoneDescription	All text information about center stone: for diamond - which shapes and carat range can be set; for pearls - colors etc.	Text	1000	Can be set with: Round - 0.23 to 4.10, Princess - 0.23 to 2.85, Emerald - 0.23 to 1.75, Asscher - 0.23 to 3.00, Marquise - 0.28 to 2.25, Oval - 0.23 to 3.80, Radiant - 0.23 to 3.00, Pear - 0.23 to 4.25, Heart - 0.61 to 1.50, Cushion - 0.23 to 3.00
	AdditionalStonesDescription	All text information about additional stones on the product	Text	1000	Number of round diamonds: 18, Minimum carat total weight (ct. tw.):0.24, Average color: I, Average clarity: SI2, Setting type: Pave setting
	AdditionalProductInformation	The additional information about the product - Conditions, Shipping, Payment methods etc.	Text	1000	Free shipping via: FedEx Priority Overnight

Notes

1) All text fields shouldn't contain special characters like :
   a. For xml format - &, < , > , ", ' . If you still need to put special characters - use CDATA[] for such values.
2) Xml feed file should pass xml verification - http://www.w3schools.com/xml/xml_validator.asp

Product Types List

Engagement Rings
Wedding Bands
Mens Rings
Right-Hand Rings
Earrings
Pendants
Necklaces
Bracelets
Mens Jewelry
Accessories

Metals List

14k White Gold
18k White Gold
14k Yellow Gold
18k Yellow Gold
14k Rose Gold
18k Rose Gold
Silver
Platinum
Titanium
Palladium
Cobalt
Rose Quartz
Stainless steel
Vermeil
Brass
Copper
Tungsten

Stones list

Diamond
Pearl
Gemstone
Crystal
Zircon
Topaz
Turquoise
Emerald
Moissanite
Quartz
Amethyst
Sapphire
Jade
Onyx
Ruby
Aquamarine
Peridot
Amber
Coral
Opal
Garnet
Tanzanite
Lapis
Alexandrite
Aventurine

Examples

Xml feed examples – see Examples.xml

History

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<u>Changes in version 2.1:</u>
- Vendor can provide up to 12 product categories for 1 product
- Vendor can provide up to 12 metals for 1 product
- Added new product type – "Necklaces"
- Added new virtual category "Pendants&Neclaces"
- Added new metal "Tungsten"
- Added new virtual metal "Multitone" for 2 or more metals